



# leading change

**FOCUS ON THE FUTURE** POWERFUL RESULTS HAPPEN WHEN YOU HAVE A STRATEGY THAT GIVES YOU THE TOOLS AND SYSTEMS TO INITIATE CHANGE MUCH MORE QUICKLY AND EFFICIENTLY.

## Why you should choose *leading change*

Our **leading change** approach drives successful change with expert strategies, develops leading change competency in your organization, and makes all the effort devoted to change worth it.

We target change strategy to help you enable your project's success. We customize our approach using different change management methods and tools (Prosci, Kotter, Heath, and others).

And we focus on understanding your business and the desired goals so we can develop a plan to get you that outcome – by helping your associates change the way they work.

We've worked with healthcare, retail and higher education organizations to bring about change that makes a difference. We can do the same for you.



## Get the change your organization needs. Equip your leaders for new growth.

Let's face it. The costs are high when change efforts go wrong.

Not only financially but in lost opportunities, wasted resources, and diminished morale.

The business landscape has shifted. Instead of taking months or years to implement change, we now have tools and systems to initiate change much more quickly and efficiently.

Your organization may be ripe for change. For instance, you might be initiating key initiatives, new processes or managing evolving customer demands.

Or maybe you need a cultural shift, new leadership, or teams.

For these initiatives to succeed, you need a change strategy that will put your organization on track toward remarkable results. And for that kind of solution, you need expert guidance.

You need **leading change**.

**leading change** gives you long-term success without the costly waste of lost resources and decreased morale. If you are a senior executive, business unit leader, or functional leader - the change you want begins with Connect the Dots.

**CHANGE STRATEGY THAT WORKS** GET PRACTICAL, PRAGMATIC SOLUTIONS THAT DELIVER  
SUCCESS - THE KIND THAT WILL GIVE YOU LONG-TERM ADVANCEMENT - AND WILL KEEP YOU TEN STEPS IN  
FRONT OF YOUR COMPETITION.

## Is your organization facing pressure to change? Time to bring in *leading change*.

You're probably feeling the effects of a fast-changing marketplace and the demand to increase market share, customer retention and profit margins. Perhaps you are faced with:

- **Customer pressures**
- **Regulatory changes**
- **Increased costs or decreased funding**

No worries. We've got you covered.

We help build the competency of *leading change* within your organization - which is what your executives, leaders, supervisors, HR professionals, IT professionals, and others need to be more successful in their roles.

Our leading change practice delivers the business outcomes you need. We understand the people side and have helped a wide variety of teams get results by equipping them with the right tools.

Our approach defines the importance of change and how your people need to work differently to sustain it.

Why not discover what our current clients already know? When it comes to making big changes, Connect the Dots leads the pack.

The logo for 'leading change' features a green brushstroke above the text. 'leading' is in a light grey sans-serif font, and 'change' is in a darker grey sans-serif font. A registered trademark symbol (®) is located to the upper right of 'change'.

## Get fresh, cutting-edge strategies to help you lead change successfully, change expertise grounded in proven methodologies, and a game plan on how to use current culture to your advantage.

The logo for 'connect the dots' features a green brushstroke above the text. 'connect' is in a light grey sans-serif font, and 'the dots' is in a darker grey sans-serif font. Two small blue dots are positioned on either side of the brushstroke.

Learn more about how *leading change* can help your business reach its most critical goals. **Give us a call at 855-316-8161 or contact us by email at [info@connectthedotsconsulting.com](mailto:info@connectthedotsconsulting.com).** We can't wait to introduce you to our team and together, make a difference with your employees, your teams and your organization.